

## Let's meet in Matera and celebrate IAFEI's 50th anniversary

### IAFEI 49<sup>th</sup> Congress will be held in Matera on 25 and 26 October 2019

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In the year in which IAFEI celebrates its 50th anniversary, the 49th Congress of IAFEI will take place in Italy in Matera (2019 European capital of culture) on October 25th and 26th.

The main topic is quite inviting: *"An holistic view of the enterprise in a changing world – Cultural heritage, basic value and forward guidance for driving change in business and growth models"*. The scope is to discuss how shall the today's enterprises evolve towards the one of the future.

Companies live in a time of change, in a globalized economy, in which digital transformation is a key driver and sustainable development is a crucial desirable goal.

This year's Congress will be an occasion to share views and experiences among international experts, CFOs from many jurisdictions and members, *on what should be the plan for our enterprises to meet a virtuous sustainable path*, ensuring global growth and development.

The Congress will be organized around three main Roundtables. It will start with a Roundtable on *Culture and Competitiveness: two worlds apart?*, followed by a keynote speech on European and world economy outlook.

Within the topics to be discussed we will have the Continuity of Enterprises and the Generational Handover, Globalization & Value Chain as well as the importance of environmental,

social and governance factors for decision-making process of enterprises. The Second Roundtable's topic will be devoted to Digital Culture and Digital transformation, in which we will have the opportunity to discuss the main challenges, technologic threats and opportunities as well as regulatory changes due to the digitalized economy.

The last Roundtable of the day will be *"the Silk Road – focusing on the point of views between China and the East versus Italy and Northern Europe"*.

Last but not the least, during the second day of the Congress we will focus on sustainability and development and its impact on businesses.

The topic of the Roundtable is *"Social Reporting: the Developments of the Reporting Process from Financial Impact of the Integrated Reporting Framework. Changes in the CFO's role"* and it will include national and international experts to discuss this critical subject matter which is driving the agendas of almost all leading institutional bodies.

We will conclude the day by focusing on some disrupters and the EU development and its single currency: Brexit and supranational initiatives.

Speakers from different jurisdictions are confirmed and full program will be released soon in the registration site of the Congress. For further information and registration please visit: <https://www.iafei.org/eventsintl.html> or [link](#).

We are looking forward to welcoming you all in Matera!



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