

Invitation: Register now!

International Tax Conference "Growth and Taxes"

June 30th, 2017 in Munich, Germany

We would like to invite you to our International Tax Conference. While the conceptual phase of the BEPS Process has been accomplished, it is now crucial to monitor its implementation and to alleviate some of the overly burdensome effects of the BEPS Project. In cooperation with ICC, BIAC and BusinessEurope, we will discuss tax policy issues, with the aim to facilitating cross border trade by reducing double taxation, simplifying tax rules, strengthening tax payers' rights, fostering a growth oriented tax policy and increasing tax certainty. The conference will be divided into four sessions, each being composed of an interview and followed by a panel discussion with distinguished speakers.

8:30 Arrival of the participants/Welcome coffee

9:00 – 9:15 **Welcome**
Georg Geberth, Chairman, Tax Committee of the Federation of Bavarian Industries; Vice Chair, BIAC Committee on Taxation and Fiscal Affairs; Director Global Tax Policy, Siemens
Bernhard Welschke, Secretary General, Business at OECD (BIAC)

9:15 – 9:45 **Opening Speech**
Prof. Dr. Wolfgang Schön, Managing Director Max-Planck-Institut (MPI), Munich; Honorary Professor at Ludwig-Maximilians-Universität Munich

Session 1 on Growth Oriented Tax Policies

Tax policies play an essential role in promoting investment, job creation and economic growth. The OECD BEPS Package contains proposals which seek to more closely align tax systems with the dynamics and realities of modern business. However, the BEPS Package also creates new burdens and risks of double taxation for businesses, especially for those engaged in cross-border activities. In the last few years, the focus of tax policy makers has clearly been on preventing double non taxation, with less focus on creating investment incentives or reducing barriers to trade and investment such as double taxation and red tape. This panel discusses growth oriented tax policies at domestic and international levels that aim at removing obstacles for cross-border trade, thus inducing investment and fostering economic growth.

9:45 – 10.10 Introduction by **Dr. Wolfgang Haas**, representing BDI and Interview with **Martin Kreienbaum**, German Ministry of Finance

10:10 – 11:00 Panel discussion

Beverly Pacansky, Regional Coordinator Americas WTS Global (**Moderator**)

Dr. Wolfgang Haas, Chairman, BDI Tax Committee; General Counsel,
President Legal, Tax, Insurance and Intellectual Property at BASF

Martin Kreienbaum, Chairman, OECD Committee on Fiscal Affairs,
Inclusive Framework on BEPS; Director General, International Taxation,
Federal Ministry of Finance, Germany

Prof. Eric Kemmeren, Tilburg University

Bill Sample, Chairman, USCIB Tax Committee; Vice President Tax, Microsoft

Porus Kaka, President of the International Fiscal Association (NL) and
Senior Advocate (India)

11:00 – 11:30 Coffee Break

Session 2 on Legal Certainty and Dispute Prevention

For the business community, the integrity of the international tax system is of critical importance. "Legal Certainty" – in a narrow understanding – requires simple and consistent tax rules that are unambiguous and easy to apply. Given that a substantial simplification of tax laws is not foreseeable in the near future, "Tax Certainty" on the other hand can be achieved through the increasing use of other mechanisms such as Cooperative Compliance Programs or Joint Audits. Those Dispute Prevention instruments aim at reaching an agreement, before disputes arise (in contrast to Dispute Resolution instruments: Session 4). They ensure that companies can get certainty as swiftly as possible on the amount of tax they must pay – and in advance of making business decisions wherever possible. This panel explores legal and tax uncertainty factors for businesses that create barriers to trade and discusses how Dispute Prevention instruments can help reducing tax uncertainty, thus encouraging domestic and international investment and trade.

11:30 – 11:55 Introduction by **Will Morris**, representing BIAC and Interview with
Pascal Saint-Amans, OECD

11:55 – 12:45 Panel discussion

Fritz Esterer, CEO WTS Group AG and Chairman of the Board
WTS Global (**Moderator**)

Will Morris, Chairman, BIAC Committee on Taxation and Fiscal Affairs;
Deputy Global Tax Policy Leader, PwC

Pascal Saint-Amans, Director, Centre for Tax Policy & Administration OECD

Prof. Dr. Wolfgang Schön, Managing Director Max-Planck-Institut (MPI),
Munich; Honorary Professor at Ludwig-Maximilians-Universität Munich

Charlotte Winzer, Director Tax Europe, Procter & Gamble

Dr. Thomas Eisgruber, Head of Department, Taxation of Corporations,
International Taxation and Audit, Bavarian Ministry of Finance

12:45 – 14:15 Lunch

Session 3 on Charter of Tax Payers' Rights

As an increasing number of governments introduce recommendations from the BEPS proposals and unilateral tax measures, it is evident that tax compliance becomes more important, with increased reporting obligations and greater scrutiny thereof. Tax authorities and businesses work to find their footing in this post-BEPS implementation environment, and it appears ever more important to establish a mutual relationship of trust, respect and responsibility between tax payers and tax authorities. One instrument is a Cooperative Compliance Program (Session 2). This panel explores alternatively how a Charter of Tax Payers' Rights could be a useful tool to ensure that tax payers fulfill their obligations to the State. It also discusses how these obligations could be counter balanced by strengthening the rights of tax payers to the mutual benefit of both.

14:15 – 14:40 Introduction by **Prof. Dr. Christian Kaeser**, representing ICC and Interview with **Michael Lennard**, United Nations

14:40 – 15:30 Panel discussion

Giovanni Rolle, Partner, WTS R & A Studio Tributario Associato (**Moderator**)
Prof. Dr. Christian Kaeser, Chairman, ICC Commission on Taxation; Global Head of Taxes, Siemens; Vienna University of Economics and Business
Michael Lennard, Chief of International Tax Cooperation Section, Financing for Development Office (FfDO) of the United Nations
Prof. Piergiorgio Valente, President CFE, Link Campus University (Rome)
Jesper Barenfeld, Senior Vice President, Head of Group Tax, AB Volvo
Aozhan Gao, President, Tax Management Department, Huawei

15:30 – 16:00 Coffee Break

Session 4 on Dispute Resolution

It is expected that there will be a large increase in the number of tax disputes as a result of uncertainty created by the interpretation and implementation of international tax rules. Furthermore, the implementation of the multilateral instrument by some countries may give rise to further tax disputes. Dispute Prevention (Session 2) will not always be possible. It is therefore crucial to make the next level, Dispute Resolution, more effective. Especially in the context of the implementation of BEPS recommendations, instruments such as the Mutual Agreement Procedure (MAP) and Binding Arbitration could play an important role in reducing the instances of double taxation. This panel discusses how to make MAP and Arbitration more effective.

16:00 – 16:25 Introduction by **Krister Andersson**, representing BusinessEurope and Interview with **Valère Moutarlier**, European Commission

16:25 – 17:15 Panel discussion

Bernard Peeters, Partner, Tiberghien (**Moderator**)

Krister Andersson, Chairman, Tax Committee BusinessEurope

Valère Moutarlier, Director, Direct Taxation, Tax Coordination, Economic Analysis and Evaluation, European Commission, DG Taxud

Douglas W. O'Donnell, Commissioner, Large Business & International Division, IRS

Gunes Avsar, Tax Policy and Advocacy at ArcelorMittal

Vanessa de Saint-Blanquat, Vice Director, Tax Department, French Business Federation (MEDEF)

17:15 – 17:30 Wrap Up

Venue, Date and Time

→ **Friday, June 30th, 2017 from 9.00 a.m. to 5.30 p.m.**

→ hbw | ConferenceCenter | Haus der Bayerischen Wirtschaft

Max-Joseph-Straße 5 | 80333 Munich | Germany

→ The conference will be held in English.

Participation and Registration

Your participation is free. Please register online. [Please click here.](#)

Please understand that in the case of a no-show we have to charge a processing fee of € 100.

If you have any questions, please do not hesitate to contact Heidi Jackelsberger

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If you need an overnight stay, please contact:

Eden Hotel Wolff | Arnulfstrasse 4 | 80335 Munich, Germany | www.eden-hotel-wolff.de

Phone +49 (0) 89 55 11 5-0 | info@ehw.de

The quota can be accessed until May 31, 2017. Single room EUR 142,00 incl. breakfast.

Keyword: ITC Munich

Some more hotels in the centre of Munich: anna Hotel, www.annahotel.de

Platzl Hotel, www.platzl.de | LOUIS Hotel, www.louis-hotel.com

Please note, there is no quota for these hotels.

For your leisure time please visit the website of "Explore Munich" with some sights and attractions: www.muenchen.de/int/en.html

We look forward to welcoming you.